Opportunity Grant Implementation
Mott Innovation Project Profile

Overview
OregonASK was awarded funding to support the expansion of our Mott Innovation Project, TEAM Community: Total Engagement Across My Community. Our TEAM Community initiative was designed to meet critical needs in Oregon’s afterschool & summer systems, featuring two flexible strands of work: Family & Community Engagement and Equity & Access.

This work will significantly expand the scope of our TEAM Community and will strengthen the quality of our network by creating a comprehensive four-pronged approach that encompasses:

1) Research and data collection
2) Programmatic incubation projects
3) Public awareness
4) Policy change

This multi-faceted approach involves a wide range of diverse stakeholders, including parents, youth, industry, and policy makers, and it dramatically expands OregonASK’s capacity to build community engagement strategies that blend workforce, youth voice, and access and equity. In particular, this project creates an authentic partnership with workforce, through participation on various committees, targeted outreach and enhanced implementation of workforce-ready focused Service to Careers & Web Club programs.

As a part of this project, OregonASK and our partners will:

- Create a clear, working definition of what equity in expanded learning means for Oregon, answering the question of how can we use ELO’s to diminish the opportunity gap in our state?
- Complete statewide Equity & Access analysis
  - Assemble and distribute reports based on results from survey, student conversations, and parent forums
- Create & distribute tools and resources around equity, engagement, and 21st century skills for afterschool providers, stakeholders, and community members, informed by data collection and research. These resources may include:
  - Linking programs with workforce councils
  - Training modules on recruitment, family engagement, community/industry engagement, cultural responsiveness, service learning, etc.
  - Policy briefs, recommendations, talking points, etc.
  - Updates to Oregon’s Quality Standards for Afterschool and Summer
- Media campaign tools focused on equity and engagement, possibly including newsletters, videos, photos, social media, etc, may address ways that out-of-school time can help increase access to learning opportunities and 21st century skills for underrepresented groups
- Support the implementation of up to 12 service learning or web clubs around Oregon
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Timeline:
- Convene Equity Work Group to finalize Year 1 strategies & workplan - February 2018
- Create and convene data design team to oversee research objectives and implementation - starting Jan/Feb 2018
- Distribute and collect youth survey from 1st cohort regions- Spring 2018
- Train cohort 1 on Web Clubs & Service Learning models -Jan/Feb 2018
- Implement middle school cohort 1 programs - Spring 2018
- Spring/Summer 2018
  - Evaluate Cohort 1 implementation
  - Recruit Cohort 2 for training
  - Reassess strategies, outreach, etc with Work Group

Implementation
- Data Design Team to oversee development of data metrics and objectives
- Service Learning and Web Club pilots in various regions of the state.
  - Year 1: Clackamas, Multnomah & Lincoln Counties
  - Year 2: Central Oregon (Deschutes), Southern Oregon (Jackson, Josephine, Klamath, Douglas)
- Key Partner Organizations
  - Regional Workforce Boards
  - K-12 District Partners (CTE Coordinators, ESD’s)
  - Higher Education (Community Colleges & Universities)
  - Informal & Out-of-School Programs
  - Oregon PTA
  - Oregon State Legislature

Other Frequently Asked Questions (FAQ’s)
- **How will you decide where to do the survey and program implementation?**
  We will target several areas outside of Portland and then around the state based on feedback from the Equity Work Group and our ability to utilize existing relationships or the interest of local partners in building new ones.
- **Is there any funding to support program implementation of Service to Careers or Web Literacy Club?**
  Currently, we do not have funding to support programmatic implementation of either curriculum but will be looking for established programs who we could work with to help build sustainability to create more equitable and accessible opportunities for youth in their community.